



JACK MALLERS

Bitcoin is the Way Beautiful All Encompassing

May 19, 2023 Jack Mallers, CEO, STRIKE, expanded its Bitcoin wallet on the lighting network.

by Charlene Brown

In the biggest ad blitz for El Salvador, he encouraged all developers and existing ventures in the blockchain industry to jump in the boat with Strike down to the presumed Bitcoin capital of the world and the Global South - El Salvador, "they're happy to serve you," Jack Mallers declared.

"Here's the better half of humanity, building the most beautiful thing. It was a beautiful meeting," Mallers expressed during a meeting with El Salvador President Nayib Bukele, in 2021.

Posing with a security guard who held an umbrella over the young "25 year old kid," as Mallers called himself, had persuaded the President of El Salvador to venture down the Bitcoin path in discovery of monetary sovereignty.

"This was never about the price. It was always about hope. I felt it there. Freedom, inclusion, access, and justice for all," Mallers reminisced about his Bitcoin journey through what he terms the "global south."

Bigger than terminology, his ambition for the Global South began in El Salvador. However, as of Spring 2023, it's "not just the ambition."

The new strategic reality, inspired by his favorite chess move, he launched "E4", doing business as Strike, repositioned its headquarters in El Salvador, Mallers announced May 19, 2023, at Bitcoin Miami Beach, Florida,

The new Strike branding revealed the same daring, black and white brand with tweaks here and there, like font changes, firm and straight sans serif in all caps, suggesting the more we change the more we stay the same.

Mallers admits, "I curse a lot." Like many Bitcoiners and bitcoin maximalists, they behave with an unconventional attitude that mimics their more unconventional technologies.

It's the middle finger at the speed of light, where you hardly can detect the finger is suggesting people everywhere are fed up with the existing global monetary schematics.

But Strike is building a framework under a new umbrella that bridges bitcoin and fiat seamlessly on the open-source lighting network protocol to serve the masses "three billion more people" Mallers stated.

"Bitcoin is the only way, but it's never enough," according to Mallers. They want to shake things up. And like Jack Mallers, they want to "test the limits, push the limits."

In spite of recent and ongoing price depression, bank failures, extensive pressure from United States governmental bodies, obstacles injected in the monetary stream by The Federal Reserve, and to top it all scams and shams by the leading criminally charged crypto bros - in spite all that adversity, Bitcoin adoption has exponentially expanded over the preceding 12 months.

"Juxtaposed against the moral failures of the past and present, is what advancements on the blockchain is all about. The Global South has a lot to say about the way and where the world is heading," Mallers stated.

A solution seeking to a least jimmy open region-locked access money. Bitcoin has cracked the code to serving the unbankable global population and will continue to drive the future.

Adoption of Bitcoin is growing rapidly, especially in regions where local currencies continue to crumble under the weight of broadening global conflict.

And Bitcoin on the lighting network facilitated by Strike is making saving, transacting and paying easy and barrier free, whatever the currency.

"We want to build something beautiful, we need it to be Bitcoin. We embrace openness and all that it encompasses," Mallers stated. But will the powers that be let beauty blossom beyond the Global South?

